

1	Module name 56780	Business ethics and corporate social responsibility Sustainability management, business ethics and corporate social responsibility	5 ECTS
2	Courses / lectures	Vorlesung: Business Ethics and Corporate Social Responsibility (2 SWS)	5 ECTS
3	Lecturers	Prof. Dr. Markus Beckmann	

4	Module coordinator	Prof. Dr. Markus Beckmann	
5	Contents	<p>This course combines several perspectives on normative issues in business. First, we take a moral psychology perspective to understand how morality helps us solve certain problems, but also creates pitfalls in the modern world. Second, we develop an ethical framework for navigating contentious issues and supporting the search for constructive solutions. Third, we apply this framework to analyze how (why) social and environmental goals are (not) achieved at the macro level. We will pay particular attention to the role of markets and their regulation. Fourth, we take the perspective of the individual firm and ask whether and to what extent firms need to integrate moral issues into their value creation processes. In this context, corporate social responsibility can serve as a means to implement these moral issues. We will therefore take a closer look at CSR, its origins, development and instruments. We conclude the course by discussing various applications and cases.</p>	
6	Learning objectives and skills	<p>After successfully completing this course, students will have developed the ability to:</p> <ul style="list-style-type: none"> • Explain key concepts from moral psychology and analyze how moral intuitions and biases influence ethical decision-making in business contexts. • Apply ethical theories and frameworks, such as social dilemmas, to navigate complex moral challenges in business, evaluate competing arguments, and construct well-reasoned ethical judgements. • Assess how markets and regulatory mechanisms facilitate or hinder the achievement of social and environmental goals at the macro level. • Critically examine the extent to which firms should integrate ethical considerations into their value creation processes and evaluate the implications of different approaches. • Evaluate the origins, development, and effectiveness of CSR strategies and instruments in addressing selected ethical and sustainability challenges. 	
7	Prerequisites	None	
8	Integration in curriculum	semester: 2;4	
9	Module compatibility	Management Austauschstudium Master Management 1 Management Austauschstudium Promotion Management 1 Elective Modules Master of Arts Development Economics and International Studies 20182	

		<p>Elective Modules Master of Arts Development Economics and International Studies 20192</p> <p>Freie Ergänzungsstudien Master of Arts Development Economics and International Studies 20192</p> <p>Elective Modules Master of Arts Development Economics and International Studies 20242</p> <p>Freie Ergänzungsstudien Master of Arts Development Economics and International Studies 20242</p> <p>Wahlangebot: maximal 2 Module mit je 5 ECTS aus dem sonstigen Angebot der Fakultät Master of Science Arbeitsmarkt und Personal 20172</p> <p>Miscellaneous Master of Science Economics 20152</p> <p>Miscellaneous Master of Science Economics 20212</p> <p>Vertiefungs- und Ergänzungsbereich Master of Science Finance - Auditing - Controlling - Taxation 2009</p> <p>Vertiefungsbereich Master of Science Finance - Auditing - Controlling - Taxation 20172</p> <p>Modulbereich: International corporate sustainability Master of Science International Business Studies 20172</p> <p>Vertiefungsbereich Master of Science Management 20192</p> <p>Wahlpflichtbereich: Management foundations Master of Science Management 20232</p> <p>Modulgruppe Management Master of Science Marketing 20182</p> <p>Freier Vertiefungsbereich Master of Science Sozialökonomik 20172</p> <p>Wahlmodul: Spezielle BWL Master of Science Sozialökonomik 20172</p> <p>Freier Vertiefungsbereich Master of Science Sozialökonomik 20222</p> <p>Wahlmodul: Spezielle BWL Master of Science Sozialökonomik 20222</p> <p>Nebenfach Wirtschaftswissenschaften Master of Science Wirtschaftsmathematik 20192</p> <p>Fachwissenschaftlicher Pflichtbereich Master of Science Wirtschaftspädagogik Studienrichtung I 2009</p> <p>Fachwissenschaftlicher Pflichtbereich Master of Science Wirtschaftspädagogik Studienrichtung I 20232</p> <p>Fachwissenschaftlicher Wahlbereich Master of Science Wirtschaftspädagogik Studienrichtung II 2009</p> <p>Fachwissenschaftlicher Wahlbereich Master of Science Wirtschaftspädagogik Studienrichtung II 20232</p>
10	Method of examination	Electronic examination (60 minutes)
11	Grading procedure	Electronic examination (100%)
12	Module frequency	Only in summer semester
13	Workload in clock hours	Contact hours: 30 h Independent study: 120 h
14	Module duration	1 semester
15	Teaching and examination language	english
16	Bibliography	Provided via StudOn